



JONNY PETERSON DESIGN

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EXPERIENCE **Selbert Perkins Design** | July 2012 - Present | Playa Del Rey, California
Senior Designer
Worked in a wide range of disciplines including signage design and environmental graphics, identity design, web design, and marketing collateral. Work ranged from high end Diamond Grading Reports for The Gemological Institute of America to fully branded environmental programs (signage, wayfinding, and landmarks through logos and marketing materials) for domestic and international clients.

Jonny Peterson Design | June 2010 - July 2012 | Los Angeles, California
Designer & Web Developer
Identity design and collateral, web design and development. Full service design through mechanical art, wireframes through web launch and upkeep. Worked closely with clients, managed budgets, schedules and presentations.

Knock Knock | November 2009 - April 2011 | Venice, California
Junior Designer
Concept and design of witty gift products, packaging, and marketing materials. Crafted custom targeted design programs for national retailers including Urban Outfitters, Anthropologie, Target, Claires, Michaels, Indigo(Canada), and more. Art Directed Illustration and worked closely with the editorial and sales teams.

Landor Associates | January 2009 - April 2009 | San Francisco, California
Design Intern
Identity & print design for large international brands such as AECOM, Union Bank, and FedEx in addition to non-profits such as the scholarship fund First Graduate.

EDUCATION **Art Center College of Design** | May 2006 - August 2009 | Pasadena, California
Bachelor of Fine Arts in Graphic Design with Honors

Orange Coast College | June 2003 - May 2006 | Costa Mesa, California
Associate of Arts Degree

PROGRAMS **Strong working knowledge of** Adobe Creative Suite (and CAD Tools), Microsoft Office, HTML, CSS, jQuery, PHP, ActionScript, Wordpress, Sketchup, and Fontlab

SKILLS signage design, environmental graphics, signage detail drawings, wayfinding strategy, architectural signage renderings, ADA standards, dual language signage systems, presentation design, project management and art direction, custom iconography, website design, website development, print ready production art